

# PROSPECTUS & APPLICATION



ENTRIES WILL BE  
ACCEPTED:  
WEDNESDAYS -  
SUNDAYS,  
APRIL 6 — MAY 4  
UNTIL 3:00 PM

#### ENTRY FEES:

**\$30** EACH FOR  
1-3 ENTRIES

**\$25** EACH FOR  
4+ ENTRIES

## THROUGH THE EYE OF THE CAMERA

ANNUAL JURIED PHOTOGRAPHY EXHIBITION  
MAY 10 — JUNE 21, 2019  
OPEN TO AMATEURS AND PROFESSIONALS  
OPENING RECEPTION FRIDAY, MAY 17 | 6-8 PM

Sponsored By:



Jiffy  
Photo  
& Framing



500 North Indian River Drive  
Fort Pierce, FL 34950  
HOURS: Wed-Sat 10:00-4:00; Sun 12-4:00

## 2019 GUIDELINES — PLEASE READ & FOLLOW

- 1. ELIGIBILITY: Open to amateur and professional photographers**
  - The exhibition is selected from actual physical work
  - Entries may be no smaller than 8 x 8 in. and up to 48 x 48 in.
  - All entries must be produced in the past three years, not previously entered or shown at the Museum
- 2. FEE: \$30 each for 1-3 entries; \$25 each for 4+ entries. Entry fees are not refundable**
- 3. PRESENTATION:**
  - **All work must be suitably framed under glass/acrylic and prepared for hanging** (or for ALTERNATE SUBSTRATES category, designed and prepared for hanging) - no sawtooth or D-ring hangers, and no metal frames with wire attached to insecure sliding clips will be accepted
  - **Wiring instructions:** apex of wire must be 3" below frame top
  - Please be sure that the matting, frame, and glass are **clean, sturdy, and professional**
- 4. SALES: The Museum will retain a 25% commission from pieces sold (including additional prints of images on display); commission must be included in the price**
  - Works submitted without a price will be listed as not for sale (NFS)
- 5. SUBMISSION:**
  - Artist's name, address, phone number, title of photograph, category, and price must be **firmly affixed to back** of each submission prior to entry (**DO NOT ATTACH ENTRY FORM**)
  - No artist may remove work from the Museum during the exhibition. No exceptions. Accepted work pick up is June 22-23.

## ENTRY & JUDGING

- If your entry is accepted, your name and the title will be listed on the Museum's website no later than 5 PM, Thursday, May 9. The Museum will also post on social media. Staff **WILL NOT** make calls regarding acceptance status; please check the website, do not call the Museum.
- If your title is not listed, the judges did not select your entry. Entries that are not accepted may be picked up from the Museum during regular hours beginning Saturday, May 11.
- Jury selection is at the sole discretion of the judges; the Museum reserves the right to reject any work that is not presented according to these guidelines or for any reasonable concern
- All entrants will receive an invitation to the opening reception on Friday, May 17 from 6-8 pm, and are welcome to bring one (1) guest; **no pick ups of non-accepted entries during the reception.**

## 2019 FAQ — PLEASE READ BEFORE ENTERING

### **Why is there a negative requirement for the FILM category?**

Any entry that does not have a negative or a contact print attached to the back will automatically be entered in a digital category. The negative is to show that you used film. The negative is returned to the artist. In the event that the photograph sells, the negative is returned to the artist.

### **What is TRADITIONAL RAW PHOTOGRAPHY?**

This is the digital category that mirrors traditional film photography, in that the images are not cropped, and the RAW file, like the slide or negative, cannot be altered from the original. This category highlights the skills of traditional photography in the digital world. A copy of the original RAW file must accompany the entry; no JPEGs or other file types will be accepted.

### **What if the film was digitally processed?**

Digital processing alone does not constitute a DIGITAL category entry. Digital categories apply to any image shot with a digital camera OR any image scanned from a negative or photo and altered beyond simple cropping for composition as well as basic color and density correction.

### **When do I enter a DIGITAL category?**

Enter in one of these categories if you used a digital camera OR if it is a traditional image scanned into a computer from a negative or photograph. Cropping is allowed as well as basic color and density correction in these categories; however, images determined to have been over-cropped or altered by Photoshop will be disqualified.

### **What is MANIPULATED IMAGERY?**

This category applies to both film and digital images. If the image is manipulated through Photoshop or other program beyond a basic crop, color, or density correction, it must be entered in this category. This includes: cloning, dodging, burning or other manipulation. Images taken on 35mm film that incorporate double exposure, time lapse, hand tinting, etc. should also be in this category. Special techniques also include photo collage, but not 3D (see ALTERNATE SUBSTRATES) and no mixed media.

### **What is ALTERNATE SUBSTRATES?**

This includes film and digital images printed on surfaces other than photographic paper, including but not limited to: canvas, acrylic, metal, glass, or any substrate that is not paper. It may or may not be glazed (covered by glass or acrylic), but it must be framed and/or wired and ready to hang. The entry may have 3D qualities, but exhibition space is limited. If there are any questions about your substrate, please contact us at [info@BackusMuseum.com](mailto:info@BackusMuseum.com) in advance and we'll try to assist. Just as in all categories, entries in this category will be judged on presentation, with the additional consideration of how the choice of substrate enhances the image.

### **What is the new category MOBILE?**

This includes images captured on cell phones or tablets. Quality and presentation are still paramount. Jurors want to see entries demonstrating that excellent images can be made from the tools many people have access to on a daily basis. Use of basic filters will not be considered Manipulated Imagery. It is possible that entries considered for this category could also be entered in another category above; the artist will use their discretion and understands if the jury panel needs to recategorize.

### **PRO TIP: Bigger is not always better.**

*Technical Questions? You can call Jiffy Photo (772) 461-0872 for further explanation.*

THROUGH THE EYE OF THE CAMERA | ANNUAL JURIED EXHIBITION

A.E. BACKUS MUSEUM & GALLERY 500 NORTH INDIAN RIVER DRIVE, FORT PIERCE, FLORIDA 34950

2019 ENTRY FORM

ENTRY#

BIN#

PLEASE COMPLETE AND SUBMIT ONE COPY WITH EACH ENTRY BUT DO NOT ATTACH THIS FORM TO ENTRY • PLEASE PRINT VERY CLEARLY

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL (REQUIRED) \_\_\_\_\_

TITLE \_\_\_\_\_

PRICE \$ \_\_\_\_\_ INCLUDES 25% COMMISSION OR NFS

- I AM ENTERING THIS WORK AS (CHECK ONE):
- FILM/TRADITIONAL RAW PHOTOGRAPHY  
(Color + B&W), All Subjects  
(negative or slide required)
  - DIGITAL—Plant, Wildlife, Animals
  - DIGITAL—Travel, Scenery
  - DIGITAL—Color Still Life / Portrait
  - DIGITAL—Black & White, All Subjects
  - MANIPULATED IMAGERY —Any subject
  - ALTERNATE SUBSTRATES —Any subject
  - MOBILE —Any subject

PLEASE INCLUDE DETAILS ABOUT YOUR ENTRY:

*EXAMPLE*

Equipment: Canon 5D MK IV  
 Lens: 28-70 2.0  
 Settings: 250 F8

Equipment: \_\_\_\_\_  
 Lens: \_\_\_\_\_  
 Settings: \_\_\_\_\_

**SPECIAL! 2020 PHOTOGRAPHY CALENDAR CONTEST:** Exhibition sponsor Veterinary Medical Center of St. Lucie County plans to make a custom 2020 calendar that could feature your photography! If you would like your entry to be considered in this publication and receive extra publicity, please check this box to release your image.

*I am entering this work to also be considered for the 2020 Calendar Contest. I release the rights for one-time publication as the sponsor sees fit, in consultation with the Museum, at no compensation to me.*

I have read and agree to adhere to the rules and regulations which govern this juried competition. I testify that my submitted work was created by me, is original in concept and execution, is not a copy of any other person's work or infringes on the rights of others, and has never been entered in this competition before.

I will be completely responsible for my property on exhibition and hold the A.E. Backus Museum & Gallery harmless for typographical errors, omission, or responsibility for loss or damage. I understand that my fee is non-refundable regardless of whether my work is exhibited. I agree to accept the judges' decision gracefully and to treat the Museum staff with courtesy, and that failure to do so may affect acceptance in future competitions.

► ENTRY SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PICK UP: \_\_\_\_\_ DATE: \_\_\_\_\_